

# Reasons to Hire a Managed Service Provider



**Lower Costs, Higher Reliability:** It may be cost-prohibitive for small businesses to self-manage their technology. As a result, companies are embracing managed services to help lower the total cost of ownership and reduce system downtime.



**Get More with Less:** Aside from saving money, a managed services approach can enable small businesses to get more with less—ensure data backup and disaster recovery, improve the quality and reliability of computer systems and networks, and save time without having to worry about technology.



**Preventive and Timely Maintenance:** Hiring an MSP to monitor (in real-time) and manage technology systems will ensure a small business that issues are identified and fixed before they have a chance to cause bigger problems.



**Keep Data Safe (a must-do):** Managed services backup and disaster recovery solutions can prevent data loss and ensure recoverability. This is incredibly important when one considers nearly 70% of all companies go out-of-business within two years after suffering a serious disaster or data loss.



**Improved Security:** Keeping patches up-to-date improves a company's security, helping to ensure it doesn't fall victim to the latest malware attacks. Small businesses that outsource security tasks, such as security monitoring and vulnerability scanning, will likewise stay ahead of the bad guys.



And lots more!



**Smart Cloud™**  
Your Twin Cities Tech Support

Call or Text Us

651-240-4313

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## Your premium & trusted Managed Service Provider!

Unlock the power of hassle-free IT management and elevate your business's performance with our comprehensive Managed Service Provider (MSP) Solutions. From essential support and maintenance to advanced security and strategic planning, our tailored MSP Solutions are designed to empower your organization and drive success in the digital age.



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## Ransomware is Serious & Dangerous!

Ransomware attacks on small to medium businesses, hospitals and health care systems, schools and school districts, local governments, and other organizations are becoming worse and worse. From Colonial Pipeline to large meatpacker JBS to Steamship Authority - the largest ferry service in Massachusetts - ransomware attackers have shown they are able and willing to disrupt large companies that provide everyday goods.

It's never too late to get smart about protecting your business from ransomware and other potential threats! Contact us today to discuss how we can help you stay ahead of the problem.



Attacks every  
11 Seconds



Average Downtime:  
150 Hours



Average Ransom:  
\$300,000

If you need assistance, please call us at  
**(651) 240-4313**

## Complete MSP Solution Features

Elevate your business's technology infrastructure with our Complete MSP Solution, offering comprehensive IT support, proactive monitoring, advanced security measures, and strategic planning to maximize your operational efficiency and stay ahead of today's digital landscape.

Everything in the Base MSP Solution Plus:

- Unlimited On-Site Support - Business Hours
- VIP After-Hours Remote Support Pricing - 24/7/365
- VIP After-Hours On-Site Support Pricing - 24/7/365
- Complete Data Backup Solution
  - 500GB More Cloud Storage Included
- Standard Disaster Recovery Solution
- Complete Email Security Solution
- Threatlocker® Zero-Trust Security Solution
- LastPass® Enterprise-Level Password Management
- Compliance Reporting (HIPAA, PCI-DSS, NIST)
- Technology Vendor Management
- Technology Asset Management
- Incident Response Plan Creation & Management

## Base MSP Solution Features

Experience seamless IT support and maintenance with our Base MSP Solution, tailored to meet the fundamental needs of your business while ensuring optimal performance and reliability.

- Unlimited Remote Support - Business Hours
- VIP On-Site Support Pricing - Business Hours
- VIP Project Pricing - Business Hours
- SentinelOne® XDR Security
- Basic Communication (Emails, Ticket Creation, Etc.)
- Base Data Backup Solution
  - 500GB Cloud Storage Included
- Base Email Security Solution
- Guaranteed Response Times
- Technology Procurement Assistance
- Technology Business Reviews (QBRs)
- Security Incident Management
- Identity & Access Management (IAM)
- Remote Network Monitoring & Management
- Remote Workstation Monitoring & Management
- Remote Server Monitoring & Management



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